



## TCC Shark Tank Call for Concept Papers Announcement

**Award Amount: \$7,500.00**

**Informational webinar (optional): Wednesday, March 22, 2017 at 1:00 pm EST**

**Submission Deadline (UPDATE): Monday, April 10, 2017 @ 5:00 pm EST**

**Submit entries to: <https://fs22.formsite.com/MorehouseTCC/sharktank/index.html>**

**Event Website: <http://www.morehousetcc.org/Summit2017>**

**Submit questions to: [tcc@msm.edu](mailto:tcc@msm.edu)**

### TCC Overview

The Morehouse School of Medicine Transdisciplinary Collaborative Center (TCC) for Health Disparities Research (U54MD008173) is an institution-wide health policy research center (U54) funded by the National Institute of Health (NIH), National Institute on Minority Health and Health Disparities (NIMHD). The TCC mission is to “inform health policy and practice with evidence-based science.” We accomplish this mission by supporting collaborative research partnerships between academic and community-based researchers, clinicians, practitioners, community-based organizations, and policy stakeholders to:

- 1) Critically *examine* health policy issues through a “health equity lens”
- 2) *Develop* innovative strategies to address persistent policy gaps and challenges
- 3) Effectively *translate and disseminate* research to inform policy decisions and health practice toward advancing health equity.

### Shark Tank Overview:

The TCC Shark Tank is one of the innovative mechanisms we employ to identify qualified, highly motivated community based partners, health organizations, and academic researchers for collaborative research opportunities in our TCC Pilot Project Program. The objective of the TCC Pilot Project Program is to sustain current and new TCC partners in the full range of health policy research, implementation and dissemination efforts by providing sub-awards, capacity building, and robust technical assistance opportunities. TCC currently supports fifteen (15) pilot project grantees in diverse health policy subject areas such as community-based parenting leadership and child development; HIV/AIDS; transgender health; cardiovascular disease; kidney transplantation; physical activity and nutrition environments; and cancer screening among Korean Americans. For more information on the TCC Pilot Project Program please visit: <http://www.morehousetcc.org/>.

This year’s Shark Tank will focus on supporting dissemination activities. The impactful translation and dissemination of research findings to key populations of interest and policy stakeholders is crucial to informing health policy. ***Up to two dissemination projects in the amount of \$7,500.00 will be awarded for this Shark Tank competitive opportunity.***

### Shark Tank Competition Eligibility:

Eligibility for the Shark Tank competition is similar to our TCC Pilot Project Program:

- Both academic and non-academic investigators (e.g. CBOs, faith based orgs, businesses, schools, health services orgs, etc.) are encouraged to apply.



- Operating within states in HHS Region IV (Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee) and CDC REHDAI coalition member states (Maryland, Minnesota, Missouri, Oregon, and Texas).
- Academic faculty must hold a full-time faculty appointment at the level of Instructor or higher.
- All applicants must currently be eligible to receive federal funds. This will be determined by the verification of the applicant organization's nine-digit DUNS number.
- All applicants must register for and make plans to attend the TCC Health Policy Research Summit 2017 on May 4, 2017 at Morehouse School of Medicine in Atlanta, GA. To register, please visit: <http://www.morehousetcc.org/Summit2017>

The following parties are **NOT** eligible for the Shark Tank:

- Active TCC Pilot Project grantees.
- Prospective pilot project grantees with a "recommended for funding" decision for a pilot or developmental seed award.
- TCC Investigators currently engaged as key personnel in a TCC research subproject or core may not serve as the lead on a project submitted for Shark Tank. However, we do encourage TCC investigators to support other prospective applicants as a co-investigator, collaborator, or advisor.

### **Shark Tank Informational Webinar**

An information webinar was hosted on **Wednesday, March 22, 2017 at 1:00 pm EST**. The webinar recording and all slides/resources will be posted on the Shark Tank website approximately 24 hours after the webinar. Please view archived material on the event website: <http://www.morehousetcc.org/Summit2017>.

### **Shark Tank Concept Paper Submissions:**

To be considered for the Shark Tank competition, candidates will submit: 1) a brief abstract (250 words or less); 2) concept paper (2 pages maximum) describing their dissemination plan; and 3) a brief budget and justification. All concept papers must address the following components:

- Brief description of your project or research conducted
- Brief summary of relevant findings
- Specific aims for dissemination
- A summary of your dissemination plan, to include:
  - Anticipated audience(s) and reach;
  - Products and deliverables to be developed (e.g. peer reviewed manuscripts, issue briefs, presentations, white papers, multimedia, etc.)
  - Dissemination channels to be employed
  - Data collection and analytics to be employed to measure impact.
- Clarify why you (and your organization) are **uniquely qualified** for this opportunity.
- Clarify your project's **anticipated policy impact**. How does your project align with the TCC mission to "inform policy and practice with evidence-based science?"

The dissemination project duration is approximately 6 months (June 1, 2017 – December 31, 2017).

### **Shark Tank Budget:**



The abbreviated budget will require totals and brief justification statements for each line item: personnel, consultant/contractors, equipment, supplies, travel, other expenses, and indirect costs/F&A. Please see the Shark Tank FAQ for details on allowable and unallowable costs. ***The maximum budget allowed for dissemination projects is \$7,500.00.*** Budget page and budget justification templates can be found in the Shark Tank section of the TCC Summit webpage: <http://www.morehousetcc.org/Summit2017>).

**The concept page limit is 2 pages, single spaced, minimum 11 pt. font, 0.5" margins (not including references cited).**

All entries will be submitted to our Shark Tank submission portal at: <https://fs22.formsite.com/MorehouseTCC/sharktank/index.html>. The portal is also accessible from our TCC Summit webpage: <http://www.morehousetcc.org/Summit2017>. Please contact Dr. Jammie Hopkins at [jhopkins@msm.edu](mailto:jhopkins@msm.edu) or call 404-756-8923 if you encounter any challenges with the submission portal.

**Submission Deadline: (UPDATE) Submissions are due Monday, April 10, 2017 at 5:00 pm EST. No extensions will be granted.**

#### **Submission Review and Selection of Candidates:**

Shark Tank submissions will be reviewed by members of our Pilot Project Review Committee. Submissions will be scored based on the innovativeness of the dissemination approach, strength and feasibility of the methods described; and potential for policy impact. A total of 4 candidates will be selected to participate in the Shark Tank: 2 “academic” candidates, and 2 “non-academic” candidates. All applicants will receive a decision letter via email by **Monday, April 17, 2017 at 5:00 pm EST**. Candidates selected for the Shark Tank will receive an invitation letter and instructions to help them prepare for the Shark Tank competition. All candidates must respond to the invitation letter by **Friday, April 21, 2017 at 5:00 pm EST**, or risk forfeiture of their place in the competition.

#### **The Shark Tank at TCC Summit:**

Selected candidates will attend the TCC Health Policy Research Summit and participate in the TCC Shark Tank competition on **Thursday, May 4, 2017**. The Shark Tank will be hosted in front of a live audience and via webcast. Candidates’ project title, brief abstract, and high-resolution headshot will be included in the Summit program guide and promotional collateral. During the competition each candidate will deliver a timed 5-minute pitch to our expert “Shark” panel and the audience. Candidates may use visual aids and media to support their pitch. Following each pitch, the Sharks will have up to 10 minutes to ask questions and provide feedback. One question from the audience will be selected for each candidate. Shark Tank candidate scores will be based on the initial concept paper submission, assessment of their pitch, and audience feedback.

Shark Tank winner(s) will be announced at the Summit closing session. The dissemination award (\$7,500.00) is contingent on ***application review and approval by NIMHD***. All Shark Tank candidates will be publically acknowledged for their participation in the TCC Shark Tank Competition. Shark Tank candidates not selected for awards will be offered a technical assistance appointment with our TCC Core Team to discuss their dissemination paper and brainstorm opportunities for extramural funding.

#### **After the Shark Tank:**



All Shark Tank winners are required to submit supporting documentation for review and approval by NIMHD to remain eligible for funding. All documentation must be submitted no later than **Friday, May 19, 2017 at 5:00 pm EST**. Upon favorable review and approval by NIMHD, shark tank winners will be designated as Dissemination Award Grantees and sign a 6-month Research Subaward Agreement with Morehouse School of Medicine TCC. The anticipated start date for the 6-month award (barring any administrative delays) is **June 1, 2017**.

### Important Dates and Details

- Informational webinar (optional): Wednesday, March 22, 2017 at 1:00 pm EST
- **Concept Paper Submission Deadline (UPDATE): Monday, April 10, 2017 @ 5:00 pm EST**
- Shark Tank decision letters and candidate invitations: Monday, April 17, 2017 @ 5:00 pm EST
- Candidates respond to Shark Tank Invitations: Friday, April 21, 2017 @ 5:00 pm EST
- **Shark Tank Competition: Thursday, May 4, 2017 (opening plenary session)**
- Submit entries to: <https://fs22.formsite.com/MorehouseTCC/sharktank/index.html>

**For More Information:** You may refer to our TCC Summit Website for basic information. Please submit all Shark Tank questions and comments to our TCC mailbox at [tcc@msm.edu](mailto:tcc@msm.edu). Please contact our TCC Administrative Core if you have an immediate concerns; please allow up to 24 hours for a response:

Divine Offoegbu, DrPH, MPH  
TCC Project Manager  
Phone: 404-752-1933

Jammie Hopkins, DrPH, MS  
TCC Project Director  
Phone: 404-756-8923

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